Students must complete all General Education requirements and all Major requirements. Any acceptable General Education course which is also required in the major may apply to (double-count in) both required areas. Courses common to the areas of World Cultures, Arts and Humanities, and Social and Historical Studies may also double count. However, credit for such courses counts only once toward the total required credits for a degree. See School of HPER Bulletin online at [http://www.indiana.edu/~bulletin/iub/hper/2010-2012/index.shtml](http://www.indiana.edu/~bulletin/iub/hper/2010-2012/index.shtml) for links to GenEd course listings.

### General Education (20 – 39 credits)

**English Composition** (0 to 3 credits, C- minimum required)

Complete one of the following options:
- ___ 3  ENG W131 Elementary Composition
- ___ 3  ENG W170 Projects in Reading and Writing
- ___ 0  ENG W131 EX Elementary Composition Exemption

**Mathematical Modeling** (3 to 4 credits)

Complete one of the following options:
- ___ 3  MATH-A 118 Finite Mathematics for the Soc and Behavior Sci
- ___ 4  MATH-D 116 AND MATH-D 117 Intro to Finite Mathematics I-II
- ___ 3  MATH-J 113 Introduction to Calculus with Applications
- ___ 3  MATH-M 118 Finite Mathematics
- ___ 3  MATH-M 119 Brief Survey of Calculus I
- ___ 4  MATH-M 211 Calculus I
- ___ 4  MATH-M 213 Accelerated Calculus
- ___ 3  MATH-S 118 Honors Finite Mathematics

**Natural and Mathematical Sciences** (5 to 6 credits)

Complete 6 credits or one 5 credit course with a substantial laboratory component. Choices are on the approved list in the School of HPER Bulletin.

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**Arts and Humanities** (6 credits)

Complete 6 credits on the approved list in the School of HPER Bulletin.

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**Social and Historical Studies** (6 credits)

Complete 6 credits on the approved list in the School of HPER Bulletin.

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**World Languages and Cultures** (0 to 14 credits)

*Choose one of the following three options:*

Complete 6 credits of world culture courses.

**OR**

Achieve competency in a single foreign language equal to successful completion of the four semester sequence in a world language.

**OR**

Complete a 6-credit International experience in an approved study abroad. A list of approved course choices may be found in the School of HPER Bulletin.

See the School of HPER online bulletin for requirement details and approved courses.

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### Major (81 – 82 credits)

Complete each of the following course requirements:

- ___ 3  HPER-P 212 Introduction to Exercise Science
- ___ 3  HPER-P 213 Introduction to Sport Communication
- ___ 3  HPER-P 211 Introduction to Sport Management
- ___ 1  HPER-P 301 Job Search Strategies for Kines Students
- ___ 3  HPER-P 318 Management of the Sport Enterprise
- ___ 3  HPER-P 328 Issues in Intercollegiate Athletics
- ___ 3  HPER-P 405 Sport Psychology
- ___ 3  HPER-P 418 Sport Marketing (P: M300)
- ___ 3  HPER-P 423 Financial Principles of Sport
- ___ 3  HPER-P 426 Sport Sales
- ___ 3  HPER-P 428 Strategic Management in the Sport Industry
- ___ 3  HPER-P 438 Internship in Sport Communication
- ___ 1-3  HPER-P 439 Practicum in Sport Studies
- ___ 3  HPER-P 445 Special Topics in Kinesiology (approved topics)
- ___ 1-3  HPER-P 492 Lab Assisting or Field Exp. In Kinesiology
- ___ 3  HPER-R 354 Sport and Violence

Complete 12 credits from:

- ___ 3  HPER-H 318 Drug Use in American Society
- ___ 3  HPER-P 206 Recreational Sports Programming
- ___ 3  HPER-P 211 Introduction to Sport Management
- ___ 1  HPER-P 301 Job Search Strategies for Kines Students
- ___ 3  HPER-P 318 Management of the Sport Enterprise
- ___ 3  HPER-P 328 Issues in Intercollegiate Athletics
- ___ 3  HPER-P 405 Sport Psychology
- ___ 3  HPER-P 418 Sport Marketing (P: M300)
- ___ 3  HPER-P 423 Financial Principles of Sport
- ___ 3  HPER-P 426 Sport Sales
- ___ 3  HPER-P 428 Strategic Management in the Sport Industry
- ___ 3  HPER-P 438 Internship in Sport Communication
- ___ 1-3  HPER-P 439 Practicum in Sport Studies
- ___ 3  HPER-P 445 Special Topics in Kinesiology (approved topics)
- ___ 1-3  HPER-P 492 Lab Assisting or Field Exp. In Kinesiology
- ___ 3  HPER-R 354 Sport and Violence

Complete 3-4 credits from:

Any HPER-A 361-A 371 Coaching of **OR** Any HPER-E Classes

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**Telecommunications requirements** (24 credit hours)

Complete the following courses:

- ___ 3  TEL-T 101 Media Life
- ___ 3  TEL-T 211 Writing for Electronic Media

To officially complete the telecommunications minor, students must complete 15 credit hours of courses including two from T101, T205, T206, T207, with a min. C- grade and an overall 2.0 in minor courses.

Major requirements are continued on the next page.
Complete 18 credits from the following three areas:

- Take at least one course in each of the three areas. Students must take T 205, T 206, and T 207. These are prerequisites for upper-level courses in each area.

- Take at least 6 credit hours at the 300/400 level in telecommunications.

**Media and society**

- 3 TEL-T 205 Introduction to Media & Society S&H
- 3 TEL-T 311 Media History (P: T205)
- 3 TEL-T 312 Politics & Media (P:T205)**
- 3 TEL-T 313 Comparative Media Systems (P:T205)**
- 3 TEL-T 314 Processes & Effects (P:T205)
- 3 TEL-T 315 Media Ethics & Prof Responsibility (P:T205 or T207)
- 3 TEL-T 317 Children & Media (P:T205)
- 3 TEL-T 410 Sex in the Media (P:T205)
- 3 TEL-T 414 Public Communication Campaigns (P:T205)**
- 3 TEL-T 416 Program Analysis and Criticism (P:T205 or T206)
- 3 TEL-T 424 Telecomm & the Constitution (P:T205)**
- 3 TEL-T 427 International Telecom (P:T205)*
- 3 TEL-T 445 Sports & Television (P:T205)
- 3 TEL-T 451 Topical Seminar in Media & Society (topic varies)
- 3 TEL-T 471 Applying Theory to Media Design (P: T205)**
- 3 TEL-S 451 Honors Seminar in Media & Society (Hon auth)

**Design and production**

- 3 TEL-T 206 Introduction to Design and Production
- 3 TEL-T 283 Intro to Production Techn & Processes (P: T206 )
- 3 TEL-T 284 Introduction Interactive Media Design (P:T206)
- 3 TEL-T 330 Production Management (P:T206, T283 w/grade of C- or higher or permission)*
- 3 TEL-T 331 Script Writing (P:T206 & T211 or T283 or perm)
- 3 TEL-T 351 Video Field Production (P: T206 & requires auth)
- 3 TEL-T 353 Audio Production (P: T283, and permission)
- 3 TEL-T 354 Program Graphics and Animation (P: T206)
- 3 TEL-T 356 TV Studio Operation/Production (P: T206)
- 3 TEL-T 361 Interactive Transmedia Design (P: T206)
- 3 TEL-T 364 Intro 3D Digital Modeling & Animation (P: T206)
- 3 TEL-T 366 Multiplayer Game Design (P: Permission)
- 3 TEL-T 367 Theory/Practice Interactive Entertain. (P: T206)**
- 3 TEL-T 369 Sound Design (P:T283 or T284)
- 3 TEL-T 431 Video Documentary (P: See Bulletin; AUTH)*
- 3 TEL-T 433 Advanced Projects in Web Design (P:T205)
- 3 TEL-T 435 Documentary Prod. (P: See Bulletin; AUTH)**
- 3 TEL-T 436 Advanced Production Workshop (P:T206 & either T283 or T284; AUTH)
- 3 TEL-T 437 WTIU Production Workshop (P: permission)
- 3 TEL-T 452 Topical Seminar in Design & Prod (topic varies)
- 3 TEL-S 452 Honors Seminar in Design & Prod (P: Honors)
- 3 TEL-T 454 DVD Authoring (P: See Bulletin; permission)
- 3 TEL-T 460 Projects in Game Design (P: Permission)
- 3 TEL-T 461 Advanced Interactive Transmedia Design (P: T361 or permission)
- 3 TEL-T 464 Advanced 3D Digital Modeling and Animation (P: T361 or permission)

**Industry and management**

- 3 TEL-T 207 Intro to Telecom Industry and Mgmt (P: T207)
- 3 TEL-T 242 Public Telecommunications (P: T207)
- 3 TEL-T 260 The Videogame Industry
- 3 TEL-T 316 Media Ethics and Prof Responsibility (P: T207)

Complete 6 credits from the communication following:

- 3 BUS-X 204 Business Communications (P: W131 w/C min)
- 3 CMCL Any Communication and Culture course SOME A&H
- 3 ENG-G 205 Introduction to the English Language
- 3 ENG-G 302 Structure of Modern English (P: G205)
- 3 ENG-W 103 Introduction to Creative Writing
- 3 ENG-W 202 English Grammar Review
- 3 ENG-W 203 Creative Writing (P: W103)
- 3 ENG-W 240 Community Service Writing*
- 3 ENG-W 280 Literary Editing & Publishing
- 3 ENG-W 350 Advanced Expository Writing
- 3 JOUR-J110 Foundations of Journalism & Mass Comm
- 3 THTR-T 115 Oral Interpretation I

Complete 3 credits in Arts and Humanities which were not used in general education requirements.

Complete 3 credits from Social and Historical Studies which were not used in general education requirements.

**Additional Required Courses (18 credit hours)**

- 3 CMCL-C121 Public Speaking OR CMCL-C122 Interpersonal Communication S&H

**Complete one of the following writing courses:**

- 3 ENG-W231 Professional Writing Skills OR ENG-W270 Argumentative Writing

**Complete 6 credits from the communication following:**

- 3 BUS-X 204 Business Communications (P: W131 w/C min)
- 3 CMCL Any Communication and Culture course SOME A&H
- 3 ENG-G 205 Introduction to the English Language
- 3 ENG-G 302 Structure of Modern English (P: G205)
- 3 ENG-W 103 Introduction to Creative Writing
- 3 ENG-W 202 English Grammar Review
- 3 ENG-W 203 Creative Writing (P: W103)
- 3 ENG-W 240 Community Service Writing*
- 3 ENG-W 280 Literary Editing & Publishing
- 3 ENG-W 350 Advanced Expository Writing
- 3 JOUR-J110 Foundations of Journalism & Mass Comm
- 3 THTR-T 115 Oral Interpretation I

Visit the Kinesiology website at www.indiana.edu/~kines

* Generally fall only ** Generally spring only

**GENERAL EDUCATION**

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>20-39</th>
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<tbody>
<tr>
<td>COMPLETE A MINIMUM OF 124 CREDITS FOR THIS DEGREE.</td>
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</tbody>
</table>

[Visit the Kinesiology website at www.indiana.edu/~kines]
The suggested plan below shows how you might sequence courses to allow for completion of the degree in a four-year period. There is usually some flexibility within this plan as long as free elective course credit hours are not exceeded. Free electives must be limited to 12-14 credit hours. Students should meet with an advisor at least once each semester to plan their curriculum. Students complete the telecommunications minor.

### Advising Plan

<table>
<thead>
<tr>
<th>Year</th>
<th>Courses Listed</th>
<th>Suggested Sequencing</th>
</tr>
</thead>
<tbody>
<tr>
<td>—Freshman year</td>
<td>Complete courses listed in the right column. Students awarded special credit in foreign language or another area may alter the suggested plan. See an advisor.</td>
<td>HPER-P 212&lt;br&gt;ENG-W 131 or W 170&lt;br&gt;Arts &amp; Humanity&lt;br&gt;HPER-P 213&lt;br&gt;Mathematical Modeling</td>
</tr>
<tr>
<td>31 credit hours (or complete a total of 31 credit hours by the beginning of the third semester).</td>
<td>Students must have an overall grade point average of 2.5 and must have completed 26 or more credit hours to be admitted to the program.</td>
<td>TEL-T 101&lt;br&gt;CMCL-C 121 or C 122&lt;br&gt;Arts &amp; Humanity&lt;br&gt;Social/Historical&lt;br&gt;Kines. Req. Elective&lt;br&gt;HPER-A or E (1-2 cr.)</td>
</tr>
<tr>
<td>—Sophomore year</td>
<td>Complete courses listed in the right column. Students should be admitted to HPER by mid-sophomore year and will see the program director, Professor Gwen Hamm, for advisement.</td>
<td>HPER-P 333&lt;br&gt;Arts &amp; Humanity&lt;br&gt;Computer Requirement&lt;br&gt;TEL-T 205&lt;br&gt;Free Elective (3 cr.)&lt;br&gt;HPER-A or E (1-2 cr.)</td>
</tr>
<tr>
<td>31 credit hours (or complete a total of 62 credit hours by the beginning of the fifth semester).</td>
<td>University Division declared majors will automatically enter the School of HPER—Department of Kinesiology upon completion of 26 credit hours with a cumulative grade point average of 2.5 (usually the end of the freshman year).</td>
<td>ENG-W 231 or W 270&lt;br&gt;Natural/Math&lt;br&gt;HPER-P 392&lt;br&gt;TEL-T 206&lt;br&gt;Social/Historical&lt;br&gt;Free Elective (1-2)</td>
</tr>
<tr>
<td>—Junior year</td>
<td>Complete courses listed in the right column. # Restricted to admitted sport marketing and management and sport communication majors.</td>
<td>TEL-T 207&lt;br&gt;HPER-P 329&lt;br&gt;TEL T211 or HPER P445&lt;br&gt;HPER-A or E (1-2 cr.)&lt;br&gt;Kines. Req. Elect&lt;br&gt;Social/Historical&lt;br&gt;Kines Req. Elect&lt;br&gt;Free Elective (3-5)</td>
</tr>
<tr>
<td>31 credit hours (or complete a total of 93 credit hours by the beginning of the seventh semester).</td>
<td>Students complete 24 credit hours of course work in telecommunications. Any additional telecom course work would count toward arts humanities requirements.</td>
<td>Comm/Writ. Req&lt;br&gt;World Lang/Cult&lt;br&gt;HPER-P 415#&lt;br&gt;Natural/Math&lt;br&gt;TEL-300-400 level&lt;br&gt;Must have a total of 124 credit hours</td>
</tr>
<tr>
<td>—Senior year</td>
<td>Complete courses listed in the right column. # Restricted to admitted sport marketing and management and sport communication majors.</td>
<td>Comm/Writing Req @&lt;br&gt;TEL Req. 3-400 level @&lt;br&gt;TEL Req. @&lt;br&gt;Kines Req. Elect.@&lt;br&gt;Free Elective (3-4 cr.)</td>
</tr>
<tr>
<td>31 credit hours (or complete a minimum of 124 credit hours).</td>
<td>Students are strongly encouraged to complete an internship (HPER-P 438 counts as 3 credit hours in the Kinesiology Required Elective category).</td>
<td>HPER-R411# or R441&lt;br&gt;World Lang/Cult&lt;br&gt;Kines Req. Elect.@&lt;br&gt;Social/Historical&lt;br&gt;Free Elective (3-5)</td>
</tr>
</tbody>
</table>
Sport Communication - Broadcast

Description of Program

The Sport Communication Program reflects the widening opportunities that exist in this field. An increasing amount of sport-related activity is occurring in television, radio, Internet, and print communication. The sport communication emphasis is an interdisciplinary program that provides a strong background in sport with either a broadcast or print specialization.

With the cooperation of the Department of Telecommunications and the School of Journalism, the Department of Kinesiology offers undergraduate programs in sport communication—broadcast and print, leading to the Bachelor of Science in Kinesiology degree. The sport communication-broadcast emphasis concentrates on courses in telecommunications media, such as television, radio, and other electronic communications technologies. Additionally, both specialization areas offer instruction in new media technology, such as blogging, podcasting, and online communications.

The kinesiology curriculum provides the student with an understanding of the science of human movement and the interrelationship among the historical, sociological, and psychological elements of sport. Combining the kinesiology curriculum with the print or broadcast specialization provides for a more thorough background than is possible if the areas are studied separately.

Special Opportunities

Direct experience in the area of sport communication is an important component of this undergraduate major. Through practica, internships, and/or field experiences, students have the opportunity to work and train in a variety of sport and communication related fields. Examples of local, nearby internship opportunities include the Colts, Indiana Pacers and Fever, the Indianapolis Motor Speedway, the Natatorium, AAA baseball at Victory Field, the NCAA Headquarters, and four sport National Governing Bodies.

Specialized advising is provided to assist students with degree planning that allows them to tailor their degree to meet long-term goals. Students are required to meet with an academic advisor at least twice a year.

Career resources are provided through the expertise of a career specialist to assist students in career planning, resume and cover letter preparation, and skill development for the interview process. In addition the Career Center contains a variety of up-to-date and highly accessible resources designed to facilitate long-range decision making and future employment considerations.

Careers

Students completing the Bachelor of Science in Kinesiology with a specialization in Sport Communication will be prepared for entry-level positions in radio, television, athletic or sports information, sports journalism, public and/or community relations, and promotions.

Students may also find employment with semiprofessional and professional sports teams in the area of media relations. Graduates are likely to be knowledgeable in a variety of sport communication applications and suited to diverse employment opportunities.