Historical Studies may also double count. However, credit for such courses counts only once toward the total required credits.

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### General Education (20 – 39 credits)

(General Education Bulletin at: www.indiana.edu/~bulletin/iub)

**English Composition** (0 to 3 credits, C- minimum required)

Complete one of the following options:

- **3** CMLT-C 110 Writing the World
- **3** ENG-W 131 Elementary Composition
- **3** ENG-W 170 Projects in Reading and Writing
- **0** ENG-W 131 EX Elementary Composition Exemption

**Mathematical Modeling** (3 to 4 credits)

Complete one of the following options:

- **3** MATH-A 118 Finite Mathematics for the Soc and Behavior Scien
- **4** MATH-D 116 AND MATH-D 117 Intro to Finite Mathematics I-II
- **3** MATH-J 113 Introduction to Calculus with Applications
- **3** MATH-M 118 Finite Mathematics
- **3** MATH-M 119 Brief Survey of Calculus I
- **4** MATH-M 211 Calculus I
- **4** MATH-M 213 Accelerated Calculus
- **3** MATH-S 118 Honors Finite Mathematics
- **3** MATH-V 118 Finite and Consumer Mathematics:
  - **3** MATH-V 118 Finite Math for Social and Biological Sciences

**Natural and Mathematical Sciences** (5 credits)

Complete 5 credits from the list of approved N&M courses in the IUB General Education Bulletin. At least one course must be a natural science (as indicated by an asterisk in the GENED bulletin).

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**Arts and Humanities** (6 credits)

Complete 6 credits from the list of approved A&H courses in the IUB General Education Bulletin.

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**Social and Historical Studies** (6 credits)

Complete 6 credits from the list of approved S&H courses in the IUB General Education Bulletin.

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**World Languages and Cultures** (0 to 14 credits)

*Choose one of the following three options:*

Complete 6 credits of world culture courses from the list of approved WC courses in the IUB General Education Bulletin.

*OR*

Achieve competency in a single foreign language equal to successful completion of the four semester sequence in a world language.

*OR*

Complete a 6-credit international experience in an approved study abroad. A list of approved course choices may be found in the IUB General Education Bulletin.

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### Major (78 credits)

**A. Required:**

- **3** HPER-P 213 Introduction to Sport Communication
- **3** HPER-P 251 Sport and Electronic Media
- **3** HPER-P 329 Issues in Sport Communication
- **3** HPER-P 333 Sport in America: Historical Perspectives
- **3** HPER-P 415 Sport Promotion and Public Relations
- **3** HPER-P 438 Internship in Sport Communication

**B. Select One of the Following:**

- **3** HPER-P 411 Legal Issues in Sport Settings OR HPER-R 441 Legal Aspects of Recreation

**C. Select One of the Following:**

- **3** BUS-K 201 The Computer in Business
- **3** CSCI-A 110 Introduction to Computers & Computing (N&M)
- **3** EDUC-W 200 Microcomputer in Education
- **3** HPER-P 200 Microcomputer Application in Physical Educ
- **3** HPER-R 237 Computer Applications in Park and Recreation

**D. Select 9 Credit Hours from the Following:**

- **3** HPER-P 304 Sport Industry Studies*
- **3** HPER-P 404 Colloquium in Sport Management*

* = may be taken a maximum of two times each. Approved topics only.

**E. Select 9 Credit Hours from the Following:**

- **3** HPER-P 206 Recreational Sports Programming
- **3** HPER-P 211 Introduction to Sport Management
- **1** HPER-P 301 Job Search Strategies for Kines Students
- **3** HPER-P 304 Sport Industry Studies (any topics)
- **3** HPER-P 318 Management of the Sport Enterprise
- **3** HPER-P 328 Issues in Intercollegiate Athletics
- **3** HPER-P 392 Sport in American Society
- **3** HPER-P 404 Colloquium in Sport Management (any topics)
- **3** HPER-P 405 Sport Psychology
- **3** HPER-P 418 Sport Marketing (P: M300)
- **3** HPER-P 423 Financial Principles of Sport
- **3** HPER-P 425 Sport Governance in Global Community
- **3** HPER-P 426 Sport Sales
- **3** HPER-P 428 Strategic Management in the Sport Industry
- **1-3** HPER-P 439 Practicum in Sport Studies
- **3** HPER-P 445 Special Topics in Kinesiology (approved topics)
- **1-3** HPER-P 492 Lab Assisting or Field Exp. In Kinesiology
- **3** HPER-R 354 Sport and Violence

Requirements continued on the next page.
TELECOMMUNICATIONS (18 credit hours)

A. Required:

- **3** TEL-T 101 Media Life (S&H)
- **3** TEL-T 205 Introduction to Media & Society (S&H)
- **3** TEL-T 206 Introduction to Design and Production
- **3** TEL-T 207 Intro to Telecom Industry and Mgmt

To officially complete the telecommunications minor, students must complete 15 credit hours of courses including two from T101, T205, T206, T207, with a min. C- grade and an overall 2.0 in minor course work.

B. Select 6 Credit Hours from the following three areas:

**T 205, T 206, and T 207 are prequisites for upper-level courses in each area.**

MEDIA AND SOCIETY

- **3** TEL-T 311 Media History (P: T205)
- **3** TEL-T 312 Politics & Media (P: T205)**
- **3** TEL-T 313 Comparative Media Systems (P: T205)**
- **3** TEL-T 314 Processes & Effects (P: T205)
- **3** TEL-T 316 Media Ethics & Prof Responsibility (P: T205 or T207)
- **3** TEL-T 317 Children & Media (P: T205)
- **3** TEL-T 410 Sex in the Media (P: T205)
- **3** TEL-T 414 Public Communication Campaigns (P: T205)**
- **3** TEL-T 416 Program Analysis and Criticism (P: T205 or T206)
- **3** TEL-T 424 Telecomm & the Constitution (P: T205)**
- **3** TEL-T 427 International Telecom (P: T205)*
- **3** TEL-T 445 Sports & Television (P: T205)
- **3** TEL-T 451 Topical Sem in Media & Society (topic varies)**
- **3** TEL-S 451 Honors Seminar in Media & Society (P: Honors)
- **3** TEL-T 471 Applying Theory to Media Design (P: T205)**

DESIGN AND PRODUCTION

- **3** TEL-T 330 Production Management (P: T206, T283 w/grade of C- or higher or permission)
- **3** TEL-T 331 Script Writing (P: T206 & T211 or T283 or perm)*
- **3** TEL-T 351 Video Field Production (P: T206 & requires auth)
- **3** TEL-T 353 Audio Production (P: T283, and permission)
- **3** TEL-T 354 Program Graphics and Animation (P: T206)
- **3** TEL-T 356 TV Studio Operation/Production (P: T206)
- **3** TEL-T 361 Interactive Transmedia Design (P: T206)
- **3** TEL-T 364 Introduction to 3D Digital Modeling and Animation (P: T206)
- **3** TEL-T 366 Multiplayer Game Design (P: Permission)
- **3** TEL-T 367 Theory/Practice Interactive Entertain. (P: T206)**
- **3** TEL-T 369 Sound Design (P: T283 or T284)
- **3** TEL-T 431 Video Documentary (P: See Bulletin; AUTH)
- **3** TEL-T 433 Advanced Projects in Web Design (P: T205)
- **3** TEL-T 435 Documentary Production (P: See Bulletin; AUTH)
- **3** TEL-T 436 Advanced Production Workshop (P: T206 & either T283 or T284; AUTH)
- **3** TEL-T 437 WTIU Production Workshop (P: permission)
- **3** TEL-T 452 Topical Seminar in Design & Prod (topic varies)
- **3** TEL-S 452 Honors Seminar in Design & Prod (P: Honors)
- **3** TEL-T 454 DVD Authoring (P: See Bulletin; permission)
- **3** TEL-T 460 Projects in Game Design (P: Permission)
- **3** TEL-T 461 Advanced Interactive Transmedia Design (P: T361 or permission)
- **3** TEL-T 464 Advanced 3D Digital Modeling and Animation (P: T361 or permission)

INDUSTRY AND MANAGEMENT

- **3** TEL-T 316 Media Ethics and Prof Responsibility (P: T207)**
- **3** TEL-T 321 Policymaking in Telecommunications (P: T207)
- **3** TEL-T 322 Telecommunications Networks (P: T207)**
- **3** TEL-T 326 Network Design (P: T207)*
- **3** TEL-T 327 Data Communications (P: T207)**
- **3** TEL-T 329 Cable/Broadband Communications (P: T207)**
- **3** TEL-T 340 Electronic Media Advertising (P: T207)
- **3** TEL-T 343 Electronic Media Sales (P: T207)
- **3** TEL-T 344 Programming Strategies (P: T207)**
- **3** TEL-T 347 Promotion & Marketing, (P: T207)
- **3** TEL-T 348 Audience Analysis (P: T207)*
- **3** TEL-T 413 Global Media Issues (P: T207)
- **3** TEL-T 421 Econ of Comm Indus (P: T207 & ECON E201)*
- **3** TEL-T 422 Business Applications of Telecom (P: T207)**
- **3** TEL-T 425 Telecom Law and Regulation (P: T207 & T321)*
- **3** TEL-T 441 Advanced Advertising Strateg (P: T207 & T340)**
- **3** TEL-T 446 Telecom Management (P: T207)
- **3** TEL-T 453 Topical Seminar in Telecom Industry & Mgmt
- **3** TEL-S 453 Honors Seminar in Telecom Industry & Mgmt (P: Honors)

ADDITIONAL MAJOR REQUIREMENTS

Complete 3 credits from:

- **3** CMCL-C121 Public Speaking (A&H)
- or CMCL-C122 (S&H)
- or BUS-X 104 Business Presentations

Complete 3 credits from:

- **3** ENG-W231 Professional Writing Skills
- or ENG-W270 Argumentative Writing

Complete 6 credits from the following:

- **3** BUS-X 204 Business Communications (P: W131 w/C min)
- **3** CMCL Any Communication and Culture course
- **3** ENG-G 205 Introduction to the English Language
- **3** ENG-G 302 Structure of Modern English (P: G205)
- **3** ENG-W 103 Introduction to Creative Writing (A&H)
- **1** ENG-W 202 English Grammar Review
- **3** ENG-W 203 Creative Writing (P: W103)
- **3** ENG-W 240 Community Service Writing*
- **3** ENG-W 280 Literary Editing & Publishing
- **3** ENG-W 350 Advanced Expository Writing*
- **3** JOUR-J110 Foundations of Journalism & Mass Comm
- **3** THTR-T 115 Oral Interpretation I

Select 3 additional credits in Arts and Humanities

- **3**

Select 3 additional credits from Social and Historical Studies

- **3**

Visit the Kinesiology website at http://www.indiana.edu/kines/

Free Electives (7-14 credit hours)

**NOTE:** ONLY FREE ELECTIVES MAY BE TAKEN PASS/FAIL

GENERAL EDUCATION 20-39

MAJOR 78

Free electives 7-26

TOTAL 124
The suggested plan below shows how you might sequence courses to allow for completion of the degree in a four-year period. There is usually some flexibility within this plan as long as free elective course credit hours are not exceeded. Free electives must be limited to 12-14 credit hours. Students should meet with an advisor at least once each semester to plan their curriculum. Students complete the telecommunications minor.

### Advising Plan

<table>
<thead>
<tr>
<th>Year</th>
<th>Credit Hours</th>
<th>Courses Listed</th>
<th>Suggested Sequencing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Freshman</strong></td>
<td>31</td>
<td>Complete courses listed in the right column. Students awarded special credit in foreign language or another area may alter the suggested plan. See an advisor. Students must have an overall grade point average of 2.5 and must have completed 26 or more credit hours to be admitted to the program. @ See TAB sheet or bulletin for options.</td>
<td>HPER-P 213, ENG-W 131 or W 170*, Arts &amp; Humanity@, HPER-P 251, Mathematical Modeling</td>
</tr>
<tr>
<td><strong>Sophomore</strong></td>
<td>31</td>
<td>Complete courses listed in the right column. Students should be admitted to the SPH by mid-sophomore year and will see the program director, Professor Gwen Hamm, for advisement. @ See TAB sheet or bulletin for options. ^ Spring only</td>
<td>HPER-P 333, Arts &amp; Humanity@, Computer Requirement@, TEL-T 205, HPER P304/404</td>
</tr>
<tr>
<td><strong>Junior</strong></td>
<td>31</td>
<td>Complete courses listed in the right column. # Restricted to admitted sport marketing and management and sport communication majors. @ See TAB sheet or bulletin for options. ^ Spring only</td>
<td>TEL-T 207, HPER-P 329, HPER P304/404, Kines. Req. Elect@, Free Elective (3)</td>
</tr>
<tr>
<td><strong>Senior</strong></td>
<td>31</td>
<td>Complete courses listed in the right column. # Restricted to admitted sport marketing and management and sport communication majors. Students complete 24 credit hours of course work in telecommunications. Any additional telecom course work would count toward arts humanities requirements. @ See TAB sheet or bulletin for options.</td>
<td>Comm/Writing Req @, HPER-R411# or R441, World Lang/Cult@, TEL Req. 3-400 level@, TEL Req. @, HPER P304/404, HPER P438</td>
</tr>
</tbody>
</table>
Sport Communication - Broadcast

Description of Program

The Sport Communication Program reflects the widening opportunities that exist in this field. An increasing amount of sport-related activity is occurring in television, radio, Internet, and print communication. The sport communication emphasis is an interdisciplinary program that provides a strong background in sport with either a broadcast or print specialization.

With the cooperation of the Department of Telecommunications and the School of Journalism, the Department of Kinesiology offers undergraduate programs in sport communication—broadcast and print, leading to the Bachelor of Science in Kinesiology degree. The sport communication-broadcast emphasis concentrates on courses in telecommunications media, such as television, radio, and other electronic communications technologies. Additionally, both specialization areas offer instruction in new media technology, such as blogging, podcasting, and on-line communications.

The kinesiology curriculum provides the student with an understanding of the science of human movement and the interrelationship among the historical, sociological, and psychological elements of sport. Combining the kinesiology curriculum with the print or broadcast specialization provides for a more thorough background than is possible if the areas are studied separately.

Special Opportunities

Direct experience in the area of sport communication is an important component of this undergraduate major. Through practica, internships, and/or field experiences, students have the opportunity to work and train in a variety of sport and communication related fields. Examples of local, nearby internship opportunities include the Colts, Indiana Pacers and Fever, the Indianapolis Motor Speedway, the Natatorium, AAA baseball at Victory Field, the NCAA Headquarters, and four sport National Governing Bodies.

Specialized advising is provided to assist students with degree planning that allows them to tailor their degree to meet long-term goals. Students are required to meet with an academic advisor at least twice a year.

Career resources are provided through the expertise of a career specialist to assist students in career planning, resume and cover letter preparation, and skill development for the interview process. In addition the Career Center contains a variety of up-to-date and highly accessible resources designed to facilitate long-range decision making and future employment considerations.

Careers

Students completing the Bachelor of Science in Kinesiology with a specialization in Sport Communication will be prepared for entry-level positions in radio, television, athletic or sports information, sports journalism, public and/or community relations, and promotions.

Students may also find employment with semiprofessional and professional sports teams in the area of media relations. Graduates are likely to be knowledgeable in a variety of sport communication applications and suited to diverse employment opportunities.