Students must complete all General Education requirements and all Major requirements. Any acceptable General Education course which is also required in the major may apply to (double-count in) both required areas. Courses common to the areas of World Cultures, Arts and Humanities, and Social and Historical Studies may also double count. However, credit for such courses counts only once toward the total required credits for a degree.

**General Education (20 – 39 credits)**
(General Education Bulletin at: www.indiana.edu/~bulletin/iub)

**English Composition (0 to 3 credits, C- minimum required)**
Complete one of the following options:
___ 3 CMLT-C 110 Writing the World
___ 3 ENG-W 131 Elementary Composition
___ 3 ENG-W 170 Projects in Reading and Writing
___ 0 ENG-W 131 EX Elementary Composition Exemption

**Mathematical Modeling (3 to 4 credits)**
Complete one of the following options:
___ 4 MATH-D 116 AND MATH-D 117 Intro to Finite Mathematics I-II
___ 3 MATH-J 113 Introduction to Calculus with Applications
___ 3 MATH-M 118 Finite Mathematics
___ 3 MATH-M 119 Brief Survey of Calculus I
___ 4 MATH-M 211 Calculus I
___ 4 MATH-M 213 Accelerated Calculus
___ 3 MATH-S 118 Honors Finite Mathematics
___ 3 MATH-V 118 Finite and Consumer Mathematics:
___ 3 MATH-V 118 Finite Math for Social and Biological Sciences

**Natural and Mathematical Sciences (5 credits)**
Complete 5 credits from the list of approved N&M courses in the IUB General Education Bulletin. At least one course must be a natural science (as indicated by an asterisk in the GENED bulletin).

**Arts and Humanities (6 credits)**
Complete 6 credits from the list of approved A&H courses in the IUB General Education Bulletin.

**Social and Historical Studies (6 credits)**
Complete 6 credits from the list of approved S&H courses in the IUB General Education Bulletin.

**World Languages and Cultures (0 to 14 credits)**
Choose one of the following three options:
Complete 6 credits of world culture courses from the list of approved WC courses in the IUB General Education Bulletin.

**Major (82 credits)**

**Required Core (36 credits)**
Complete each of the following courses:
___ 3 SPH-C 213 Introduction to Sport Communication
___ 3 SPH-C 251 Sport and Electronic Media
___ 3 SPH-C 329 Issues in Sport Communication
___ 3 SPH-C 497 Internship in Sport Communication
___ 3 SPH-K 450 Topic: Introduction to Kinesiology & Public Health
___ 3 SPH-M 304 Sport Industry Studies^*
___ 3 SPH-M 333 Sport in America: Historical Perspective
___ 3 SPH-M 382 (Formerly SPH-P 392) Sport in America Society **
___ 3 SPH-M 411 Legal Issues in Sport Settings
___ 3 SPH-M 415 Sport Public Relations
___ 3 SPH-M 418 Sport Marketing (P: M300)
___ 3 SPH-M 426 Sport Sales (P: P318)
___ 3 SCB Electives (9 credits)
Complete 9 credits from the following classes:
___ 3 SPH-K 405 Introduction to Sport Psychology
___ 3 SPH-M 304 Sport Industry Studies^*
___ 3 SPH-M 328 Issues in Intercollegiate Athletics
___ 3 SPH-M 404 Colloquium in Sport Management^*
___ 3 SPH-M 423 Financial Principles in Sport

^ P304 and P404 can be taken multiple times for credit with different class numbers.

**Oral and Written Communication (6 credits)**
Complete 6 credits from the following classes:
___ 3 BUS-C 104 Business Presentations
___ 3 BUS-C 204 Business Communication
___ 3 CMCL-C 121 Public Speaking A&H
___ 3 CMCL-C 122 Interpersonal Communication S&H
___ 3 ENG-W 203 Creative Writing
___ 3 ENG-W 270 Argumentative Writing
___ 3 ENG-W 280 Literary Editing & Publishing
___ 3 INFO-J 202 Social Informatics
___ 3 THTR-T 120 Acting I: Fundamentals of Acting

**Journalism Core (16 credits)**
Complete each of the following courses:
___ 3 JOUR-J 110 Foundations of Journalism & Mass Comm
___ 1 JOUR-J 155 Research Techniques for Journalists
___ 3 JOUR-J 200 Reporting, Writing, & Editing I
___ 3 JOUR-J 210 Visual Communication
___ 3 JOUR-J 300 Communications Law
___ 3 JOUR-J 410 Media as Social Institutions

Requirements continued on next page.
Sport Communication - Print

Visit: http://www.publichealth.indiana.edu/program-areas/sport-communication/index.shtml

Description of Program

The Sport Communication Program reflects the widening opportunities that exist in this field. An increasing amount of sport related activity is occurring in television, radio, Internet, and print communication. The sport communication emphasis is an interdisciplinary program that provides a strong background in sport with either a broadcast or print specialization.

With the cooperation of the Department of Telecommunications and the School of Journalism, the Department of Kinesiology offers undergraduate programs in sport communication—broadcast and print, leading to the Bachelor of Science in Kinesiology degree. The sport communication-broadcast emphasis concentrates on courses in telecommunications media, such as television, radio, and other electronic communications technologies. Additionally, both specialization areas offer instruction in new media technology, such as blogging, podcasting, and on-line communications.

Special Opportunities

Direct experience in the area of sport communication is an important component of this undergraduate major. Through practica, internships, and/or field experiences, students have the opportunity to work and train in a variety of sport and communication related fields. Examples of local, nearby internship opportunities include the Colts, Indiana Pacers and Fever, the Indianapolis Motor Speedway, the Natatorium, AAA baseball at Victory Field, the NCAA Headquarters, and four sport National Governing Bodies

Specialized advising is provided to assist students with degree planning that allows them to tailor their degree to meet long-term goals. Students are required to meet with an academic advisor at least twice a year.

Career resources are provided through the expertise of a career specialist to assist students in career planning, resume, and cover letter preparation, and skill development for the interview process. In addition the Career Center contains a variety of up-to-date and highly accessible resources designed to facilitate long-range decision making and future employment considerations.

Careers

Students completing the Bachelor of Science in Kinesiology with a specialization in sport communication are prepared for entry-level positions in radio, television, athletic or sports information, sports journalism, public and/or community relations, and promotions. Students may also find employment with semiprofessional and professional sports teams in the area of media relations. Graduates are knowledgeable in a variety of sport communication applications and suited to diverse employment opportunities.
The suggested plan below shows how you might sequence courses to allow for completion of the degree in a four-year period. There is usually some flexibility within this plan as long as free elective course credit hours are not exceeded. Sport Communication – Print majors must also gain admission to the School of Journalism in order to complete the Certificate in Journalism. Students should meet with an advisor at least once each semester to plan their curriculum.

<table>
<thead>
<tr>
<th>Advising Plan</th>
<th>Suggested sequencing:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Freshman year</strong></td>
<td>Complete courses listed in the right column. Students awarded special credit in foreign language or another area may alter the suggested plan. See an advisor.</td>
</tr>
<tr>
<td>30 credit hours (or complete a total of 30 credit hours by the beginning of the third semester).</td>
<td>@ See TAB sheet or bulletin for options.</td>
</tr>
<tr>
<td>* A grade of C- or higher is required to qualify for the Certificate in Journalism</td>
<td></td>
</tr>
<tr>
<td><strong>Sophomore year</strong></td>
<td>Complete courses listed in the right column.</td>
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<tr>
<td>30 credit hours (or complete a total of 60 credit hours by the beginning of the fifth semester).</td>
<td>Students should be admitted to the SPH by mid-sophomore year and will see the program director, Professor Gwen Hamm for advisement. Must meet requirements for admission to the School of Journalism and complete the journalism application.</td>
</tr>
<tr>
<td>To be admitted to the program, students must have an overall grade point average of 2.5 and must have completed 26 or more credit hours. No application is required.</td>
<td>@ See TAB sheet or bulletin for options.</td>
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<tr>
<td>~ Fall only ^ Spring only</td>
<td></td>
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<tr>
<td><strong>Junior year</strong></td>
<td>Complete courses listed in the right column.</td>
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<tr>
<td>30 credit hours (or complete a total of 90 credit hours by the beginning of the seventh semester).</td>
<td># Restricted to admitted sport marketing and management and sport communication majors.</td>
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<tr>
<td>@ See TAB sheet or bulletin for options.</td>
<td>~ Fall only ^ Spring only</td>
</tr>
<tr>
<td><strong>Senior year</strong></td>
<td>Complete courses listed in the right column.</td>
</tr>
<tr>
<td>30 credit hours (or complete a minimum of 120 credit hours).</td>
<td># Restricted to admitted sport marketing and management and Sport Communication majors.</td>
</tr>
<tr>
<td>It is strongly recommended that students consider completing an internship (counts as 3 credit hours in the Kinesiology Required Elective category). Students may qualify to receive the Certificate in Journalism.</td>
<td>@ See TAB sheet or bulletin for options.</td>
</tr>
<tr>
<td>~ Fall only ^ Spring only</td>
<td></td>
</tr>
</tbody>
</table>

**Must have a total of 120 credit hours**