Tourism, Hospitality, and Event Management
B.S. in Recreation degree (124 minimum credit hours)
2.0 GPA required for admission. 2.0 GPA required for graduation.
Effective for students matriculating summer 2012
HPER 133 – (812) 855-4711
(RTHEBSR)

Students must complete all General Education requirements and all Major requirements. Any acceptable General Education course which is also required in the major may apply to (double-count in) both required areas. Courses common to the areas of World Cultures, Arts and Humanities, and Social and Historical Studies may also double count. However, credit for such courses counts only once toward the total required credits for a degree.

General Education (20 – 39 credits)
(General Education Bulletin at: www.indiana.edu/~bulletin/iub)

English Composition (0 to 3 credits, C- minimum required)
Complete one of the following options:
___ 3 CMLT-C 110 Writing the World
___ 3 ENG-W 131 Elementary Composition
___ 3 ENG-W 170 Projects in Reading and Writing
___ 0 ENG-W 131 EX Elementary Composition Exemption

Mathematical Modeling (3 to 4 credits)
Complete one of the following options:
___ 3 MATH-A 118 Finite Mathematics for the Soc and Behavior Sci
___ 4 MATH-D 116 AND MATH-D 117 Intro to Finite Mathematics I-II
___ 3 MATH-J 113 Introduction to Calculus with Applications
___ 3 MATH-M 118 Finite Mathematics
___ 3 MATH-M 119 Brief Survey of Calculus I
___ 4 MATH-M 211 Calculus I
___ 4 MATH-M 213 Accelerated Calculus
___ 3 MATH-S 118 Honors Finite Mathematics
___ 3 MATH-V 118 Finite and Consumer Mathematics:
___ 3 MATH-V 118 Finite Math for Social and Biological Sciences

Natural and Mathematical Sciences (5 credits)
Complete 5 credits from the list of approved N&M courses in the IUB General Education Bulletin. At least one course must be a natural science (as indicated by an asterisk in the GENED bulletin).

Arts and Humanities (6 credits)
Complete 6 credits from the list of approved A&H courses in the IUB General Education Bulletin.

Social and Historical Studies (6 credits)
Complete 6 credits from the list of approved S&H courses in the IUB General Education Bulletin.

World Languages and Cultures (0 to 14 credits)
Choose one of the following three options:
Complete 6 credits of world culture courses from the list of approved WC courses in the IUB General Education Bulletin.
OR
Achieve competency in a single foreign language equal to successful completion of the four semester sequence in a world language.
OR
Complete a 6-credit International experience in an approved study abroad. A list of approved course choices may be found in the IUB General Education Bulletin.

Major (75 credits)

Tourism, Hospitality, and Event Management (42 credits)
___ 3 ENG-W 231 Professional Writing Skills (P: Elementary Composition)
___ 3 HPER-R 236 Tourism & Commercial Recreation
___ 3 HPER-R 240 International Tourism
___ 3 HPER-R 252 Introduction to Lodging Management
___ 3 HPER-R 350 Sustainable Tourism (C-min)
___ 3 HPER-R 351 Convention Mgmt & Meeting Planning (C-min)
___ 3 HPER-R 352 Resort Management
___ 3 HPER-R 353 Festival & Event Management
___ 3 HPER-R 422 Marketing for Leisure Services (P: junior standing)
___ 3 HPER-R 441 Legal Aspects of Recreation
___ 3 HPER-R 451 Fiscal Management of Leisure Services Orgs
___ 3 HPER-R 457 Green Operations in Hospitality Management (P: R252, junior standing)
___ 3 HPER-R 468 Strategic Planning for Recreation Orgs
(P: senior standing)
___ 3 HPER-R 471 Human Resource Management in Leisure Serv

Required Core Courses (33 cr.)
___ 3 HPER-R 160 Foundations of Rec & Leisure S&H
___ 3 HPER-R 270 Inclusion in Rec, Parks, and Tourism
___ 3 HPER-R 330 Management in Rec, Parks, & Tourism
___ 3 HPER-R 392 Career Perspectives and Internship Preparation
___ 3 HPER-R 395 Data-Based Decision-Making & Evaluation
___ 3 HPER-R 430 Event Planning & Program Development
___ 12 HPER-R 463 Professional Internship
___ 3 HPER-T 142 Living Well S&H
___ 320 Hrs Field Experience–Date Completed ___/___/____

Suggested Electives (highlighted options; not required)
___ 1-3 HPER-R 220, Topics in Recreation, Parks, and Tourism
___ 3 HPER-R 283 Recreation-Based Geographic Information Systems
___ 3 HPER-R 372 Interpretation & Tour Guiding
___ 1-3 HPER-R 403 Workshop in Recreation, Parks, and Tourism
___ 3 HPER-R 429 Ecotourism
___ 3 HPER-R 455 International Meeting Planning
___ Business minor for non-Kelly students (4 choices)
  Minor in Business
  Minor in Entrepreneurship and Small Business Mgmt
  Minor in Financial Literacy
  Minor in Marketing
___ Foreign language study
___ Fundraising minor through HPER

At least 124 credits are required for graduation.
GENERAL EDUCATION 20-39
MAJOR 75
ELECTIVES 10-29
### Suggested Course Sequence Map
#### Tourism, Hospitality, and Event Management

<table>
<thead>
<tr>
<th>First Year</th>
<th>First Semester</th>
<th>Second Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total: 30 cr</td>
<td>HPER-R 160 Found of Rec &amp; Leisure (3) S&amp;H</td>
<td>HPER-R 236, Tourism &amp; Commercial Rec (3)</td>
</tr>
<tr>
<td></td>
<td>English Composition. (3)</td>
<td>HPER-T142 Living Well (3) S&amp;H</td>
</tr>
<tr>
<td></td>
<td>Mathematical Modeling (3)</td>
<td>Arts &amp; Humanities (3)</td>
</tr>
<tr>
<td></td>
<td>Arts &amp; Humanities (3)</td>
<td>Natural &amp; Math. Sciences (3)</td>
</tr>
<tr>
<td></td>
<td>Natural &amp; Math. Sciences (3)</td>
<td>World Languages/Cultures (3)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Total: 33 cr</td>
</tr>
<tr>
<td></td>
<td>HPER-R 240 International Tourism (3)</td>
<td>HPER-R351, Convention Mgmt &amp; Meeting Planning (3)</td>
</tr>
<tr>
<td></td>
<td>HPER-R 252, Intro to Lodging Mgmt (3)</td>
<td>HPER-R 352, Resort Mgmt (3)</td>
</tr>
<tr>
<td></td>
<td>HPER-R 270 Inclusion in RPT (3)</td>
<td>ENG-W 231 (3) (P: English composition)</td>
</tr>
<tr>
<td></td>
<td>Electives (6)</td>
<td>World Languages/Cultures (3)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Electives (6)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Total: 33 cr</td>
</tr>
<tr>
<td></td>
<td>HPER-R 330 Management of RPT (3)</td>
<td>HPER-R 350, Sustainable Tourism (3)</td>
</tr>
<tr>
<td></td>
<td>HPER-R 353, Festival &amp; Event Mgmt (3)</td>
<td>HPER-R 392 Career Persp &amp; Prep for Internship (3)</td>
</tr>
<tr>
<td></td>
<td>HPER-R 395 Data Based Decision Making/Eval (3) (P:</td>
<td>HPER-R 430 Event Plan &amp; Program Dev (3) (P: junior standing)</td>
</tr>
<tr>
<td></td>
<td>math modeling course)</td>
<td>HPER-R 457, Green Operations in Hospitality Mgmt (3)</td>
</tr>
<tr>
<td></td>
<td>HPER-R 422 Marketing for Leisure Srvcs (3) (P:</td>
<td>(P: R252; junior standing)</td>
</tr>
<tr>
<td></td>
<td>junior standing)</td>
<td>HPER-R 441 Legal Aspects of Recreation (3)</td>
</tr>
<tr>
<td></td>
<td>Electives (3)</td>
<td>Electives (3)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Total: 28 cr</td>
</tr>
<tr>
<td></td>
<td>HPER-R 451 Fiscal Mgmt (3)</td>
<td>HPER-R 463 Internship (12) (P: R160, R392, R430)</td>
</tr>
<tr>
<td></td>
<td>HPER-R 468 Strategic Planning (3) (senior standing)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HPER-R 471 Human Resource Mgmt. (3)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Electives (7)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>NOTE: 320 hours field experience also required.</td>
<td></td>
</tr>
</tbody>
</table>

#### NOTES:
1. A student needs to average 15.5 hours per semester to graduate in 8 semesters (124 credit hours).
2. Many students reduce their academic-year credits by taking classes in summer. However, it is difficult to get equivalent credit for major course work at other campuses or colleges. A few RPTS courses, usually required core classes, are offered at IUB each summer, usually in the early part (1st 4- or 1st 6-weeks).
3. Unless otherwise noted, courses may be taken either semester.
4. Prior to registering for the professional internship (R463), students must document 320 Hours of practical experience in the leisure industry, for approval by their option’s faculty coordinator. Deadlines for approval of the 320 Hours requirement:
   - For a fall internship: 1 July
   - For a spring internship: 1 November
   - For a summer internship: 1 April
5. The internship (R 463) may be taken any term following completion of the required prerequisite courses (R160, R392, and R430). Students commonly complete it during the summer, often following the fourth year. Students completing degree requirements in summer may participate in the May commencement ceremony.

Visit the Recreation website at [www.indiana.edu/~recpark](http://www.indiana.edu/~recpark)
Tourism, Hospitality, and Event Management

Students in this major prepare to enter the world's largest and most diverse industry. Tourism is the business of attracting and catering to the needs and expectations of visitors. Students focus on the marketing and management of tourist facilities and destinations; the delivery of hospitality services in food and lodging; and the management of events from conferences to festivals to social and corporate events—all with a common ground of sustainability. Due to its global significance, tourism often involves practices in the international arena, so the program encourages students to explore a multicultural learning landscape.

Career possibilities include:

- Commercial settings, which offer positions in meeting planning, special event planning, adventure travel, hospitality, resort services, conference services, and theme park group coordination
- Military recreation, which supports 250,000 full-time employees with 10,000,000 users at 900 locations within the United States and 350 overseas locations. Positions within travel services are available on all types of military bases - Air Force, Army, Navy and Marine
- Cities and states, which offer opportunities within visitor and convention bureaus
- States, which offer positions in visitor marketing and research divisions, as well as university conference bureaus

In fall 2000, *Newsweek* predicted that 50 percent of American jobs will be in leisure and tourism by 2050. *The Occupational Outlook Handbook* refers to the job outlook in recreation as above average.