General Education (20 – 39 credits)

(General Education Bulletin at: www.indiana.edu/~bulletin/iub)

English Composition (0 to 3 credits, C minimum required)
Complete one of the following options:
___ 3 CMLT-C 110 Writing the World
___ 3 ENG-W 131 Elementary Composition
___ 3 ENG-W 170 Projects in Reading and Writing
___ 0 ENG-W 131 EX Elementary Composition Exemption

Mathematical Modeling (3 to 4 credits)
Complete one of the following options:
___ 4 MATH-D 116 AND MATH-D 117 Intro to Finite Mathematics I-II
___ 3 MATH-J 113 Introduction to Calculus with Applications
___ 3 MATH-M 106 The Mathematics of Decision & Beauty
___ 3 MATH-M or V or S 118 Finite Mathematics
___ 3 MATH-M or V or S 119 Brief Survey of Calculus I
___ 4 MATH-M 211 Calculus I
___ 4 MATH-M 213 Accelerated Calculus

Natural and Mathematical Sciences (5 credits)
Complete 5 credits from the list of approved N&M courses in the IUB General Education Bulletin. At least one course must be a natural science (as indicated by an asterisk in the GENED bulletin).
___ __________

Arts and Humanities (6 credits)
Complete 6 credits from the list of approved A&H courses in the IUB General Education Bulletin.
___ __________

Social and Historical Studies (6 credits)
Complete 6 credits from the list of approved S&H courses in the IUB General Education Bulletin.
___ __________

World Languages and Cultures (0 to 14 credits)
Choose one of the following three options:
Complete 6 credits of world culture courses from the list of approved WC courses in the IUB General Education Bulletin.

OR
Achieve competency in a single foreign language equal to successful completion of the four semester sequence in a world language.

OR
Complete a 6-credit International experience in an approved study abroad. A list of approved course choices may be found in the IUB General Education Bulletin.

Major (72 credits)

Tourism, Hospitality, and Event Management (42 credits)
___ 3 ENG-W 231 Professional Writing Skills (P: Elementary Composition)
___ 3 SPH-R 388 Marketing for Leisure Services
___ 3 SPH-R 413 Fiscal Management of Leisure Services Organizations
___ 3 SPH-R 414 Legal Aspects of Recreation
___ 3 SPH-R 425 Strategic Planning for Recreation Orgs (P: senior standing)
___ 3 SPH-R 426 Human Resource Management in Leisure Services
___ 3 SPH-T 201 Tourism & Commercial Recreation
___ 3 SPH-T 203 Principles of Lodging Management
___ 3 SPH-T 211 International Tourism
___ 3 SPH-T 302 Management of Food and Beverage Operations (P: T203)
___ 3 SPH-T 311 Convention Mgmt & Meeting Planning (C- min) (P: T201)
___ 3 SPH-T 321 Resort Management (P: T203)
___ 3 SPH-T 333 Festival and Event Tourism (P: T201)
___ 3 SPH-T 431 Green Operations in Hospitality Mgmt (P: T 203, junior standing)

Recreation Core (30 credits)
___ 3 SPH-R 200 Foundation of Leisure & Public Health S&H
___ 3 SPH-R 210 Inclusion in Recreation, Parks, & Tourism
___ 3 SPH-R 311 Management in Recreation, Parks, & Tourism
___ 3 SPH-R 312 Career Perspectives & Internship Preparation (P: R200)
___ 3 SPH-R 314 Data-Based Decision-Making
___ 3 SPH-R 410 Event Planning & Program Development
___ 12 SPH-R 497 Professional Internship (P:R312; completion of 320 Hours)
___ 320 Hrs Field Experience--Date Completed ___ / ___ / ___

Suggested Electives (highlighted options; not required)
___ 3 SPH-O 340 Interpretation & Tour-guiding
___ 3 SPH-O 412 Ecotourism
___ 1-3 SPH-R 250 Topics in Recreation, Parks, & Tourism
___ 3 SPH-R 223 Recreation-Based GIS
___ 3 SPH-T 411 International Meeting Planning
___ Business minor for non-Kelly students (4 choices)
   Minor in Business
   Minor in Entrepreneurship and Small Business Mgmt
   Minor in Financial Literacy
   Minor in Marketing
   ___ Foreign language study
   ___ Fundraising minor through the School of Public Health

At least 120 credits are required for graduation.

GENERAL EDUCATION 20-39
MAJOR 72
ELECTIVES 9-28
Suggested Course Sequence Map
Tourism, Hospitality, and Event Management

<table>
<thead>
<tr>
<th>First Year Total: 30 cr</th>
<th>First Semester</th>
<th>Second Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Humanities (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>English Composition (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mathematical Modeling (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural &amp; Math. Sciences (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Second Year Total: 30 cr</td>
<td>SPH-R 210 Inclusion in Rec, Parks, &amp; Tourism (3) SPH-T 203 Intro to Lodging Management (3) SPH-T 211 International Tourism (3) World Languages/Cultures (3) Electives (3)</td>
<td>ENG-W 231 (3) (P: English composition) SPH-T 302 Mgmt of Food &amp; Beverage Operations (3) SPH-T 311 Convention Mgmt &amp; Meeting Planning (3) (P: T201) SPH-T 321 Resort Management (3) (P: T203) Electives (3)</td>
</tr>
<tr>
<td>SPH-R 210 Inclusion in Rec, Parks, &amp; Tourism (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPH-T 203 Intro to Lodging Management (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPH-T 211 International Tourism (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>World Languages/Cultures (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electives (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Third Year Total: 33 cr</td>
<td>SPH-R 311 Management of RPT (3) SPH-R 314 Data Based Decision Making (3) SPH-R 388 Marketing for Leisure Services (3) SPH-R 413 Fiscal Management (3) SPH-T 333 Festival &amp; Event Tourism (3) (P: T201) Electives (3)</td>
<td>SPH-R 312 Career Persp &amp; Prep for Internship (3) (P: R 200) SPH-R 410 Event Plan &amp; Program Dev (3) SPH-T 431 Green Operations in Hospitality Mgmt (3) (P: T 203; junior standing) Electives (6)</td>
</tr>
<tr>
<td>SPH-R 311 Management of RPT (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPH-R 314 Data Based Decision Making (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPH-R 388 Marketing for Leisure Services (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPH-R 413 Fiscal Management (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPH-T 333 Festival &amp; Event Tourism (3) (P: T201) Electives (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fourth Year Total: 27 cr</td>
<td>SPH-R 414 Legal Aspects of Recreation (3) SPH-R 425 Strategic Planning (3) (P: senior standing) SPH-R 426 Human Resource Mgmt. (3) Electives (6)</td>
<td>SPH-R 497 Internship (12) (P: R312 at least two semesters prior to the internship semester; completion of 320 Hours)</td>
</tr>
<tr>
<td>SPH-R 414 Legal Aspects of Recreation (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPH-R 425 Strategic Planning (3) (P: senior standing)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPH-R 426 Human Resource Mgmt. (3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electives (6)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NOTE: 320 hours field experience also required.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

NOTES:
1. A student needs to average 15 credit hours per semester to graduate in 8 semesters (120 credit hours).
2. Many students reduce their academic-year credits by taking classes in summer. However, it is difficult to get equivalent credit for major course work at other campuses or colleges. A few RPTS courses, usually required core classes, may be offered each summer at IUB, usually in the early part (1st 4- or 1st 6-weeks).
3. Unless otherwise noted, courses may be taken either semester.
4. Prior to registering for the professional internship (R497), students must document 320 Hours of practical experience in the leisure industry, for approval by their major’s faculty coordinator. Deadlines for approval of the 320 Hours requirement:
   • For a fall internship: 1 July
   • For a spring internship: 1 November
   • For a summer internship: 1 April
5. The internship (R497) may be taken any term following completion of the required prerequisite courses (R200 and R312) and the 320 Hours. Students commonly complete it during the summer, often following the fourth year. Students completing degree requirements in summer may participate in the May commencement ceremony.

Tourism, Hospitality, and Event Management

Students in this major prepare to enter the world's largest and most diverse industry. Tourism is the business of attracting and catering to the needs and expectations of visitors. Students focus on the marketing and management of tourist facilities and destinations; the delivery of hospitality services in food and lodging; and the management of events from conferences to festivals to social and corporate events—all with a common ground of sustainability. Due to its global significance, tourism often involves practices in the international arena, so the program encourages students to explore a multicultural learning landscape.

Career possibilities include:

- Commercial settings, which offer positions in meeting planning, special event planning, adventure travel, hospitality, resort services, conference services, and theme park group coordination
- Military recreation, which supports 250,000 full-time employees with 10,000,000 users at 900 locations within the United States and 350 overseas locations. Positions within travel services are available on all types of military bases - Air Force, Army, Navy and Marine
- Cities and states, which offer opportunities within visitor and convention bureaus
- States, which offer positions in visitor marketing and research divisions, as well as university conference bureaus

In fall 2000, Newsweek predicted that 50 percent of American jobs will be in leisure and tourism by 2050. The Occupational Outlook Handbook refers to the job outlook in recreation as above average. A recent post in Yahoo, based on the 2013 Hard Times report by Georgetown University’s Center on Education and the Workforce, listed Recreation and Hospitality as two of seven majors that have the lowest unemployment rates.