Tourism Management (RCTRMBSR)
B.S. in Recreation degree (124 minimum credit hours)
2.0 GPA required for admission. 2.0 GPA required for graduation.
Effective for students matriculating summer 2011
HPER 133 – (812) 855-4711

Students must complete all General Education requirements and all Major requirements. Any acceptable General Education course which is also required in the major may apply to (double-count in) both required areas. Courses common to the areas of World Cultures, Arts and Humanities, and Social and Historical Studies may also double count. However, credit for such courses counts only once toward the total required credits for a degree.

General Education (20 – 39 credits)
(General Education Bulletin at: www.indiana.edu/~bulletin/iub)

English Composition (0 to 3 credits, C- minimum required)
Complete one of the following options:
___ 3 CMLT-C 110 Writing the World
___ 3 ENG-W 131 Elementary Composition
___ 3 ENG-W 170 Projects in Reading and Writing
___ 0 ENG-W 131 EX Elementary Composition Exemption

Mathematical Modeling (3 to 4 credits)
Complete one of the following options:
___ 3 MATH-A 118 Finite Mathematics for the Soc and Behavior Sci
___ 4 MATH-D 116 AND MATH-D 117 Intro to Finite Mathematics I-II
___ 3 MATH-J 113 Introduction to Calculus with Applications
___ 3 MATH-M 118 Finite Mathematics
___ 3 MATH-M 119 Brief Survey of Calculus I
___ 4 MATH-M 211 Calculus I
___ 4 MATH-M 213 Accelerated Calculus
___ 3 MATH-S 118 Honors Finite Mathematics
___ 3 MATH-V 118 Finite and Consumer Mathematics:
___ 3 MATH-V 118 Finite Math for Social and Biological Sciences

Natural and Mathematical Sciences (5 credits)
Complete 5 credits from the list of approved N&M courses in the IUB General Education Bulletin. At least one course must be a natural science (as indicated by an asterisk in the GENED bulletin).

Arts and Humanities (6 credits)
Complete 6 credits from the list of approved A&H courses in the IUB General Education Bulletin.

Social and Historical Studies (6 credits)
Complete 6 credits from the list of approved S&H courses in the IUB General Education Bulletin.

World Languages and Cultures (0 to 14 credits)
Choose one of the following three options:
Complete 6 credits of world culture courses from the list of approved WC courses in the IUB General Education Bulletin.

OR
Achieve competency in a single foreign language equal to successful completion of the four semester sequence in a world language.

OR
Complete a 6-credit International experience in an approved study abroad. A list of approved course choices may be found in the IUB General Education Bulletin.

Major (90 credits)

Professional Recreation (48 credits, minimum cumulative GPA of 2.0 required in these 48 credits)
___ 3 HPER-R 160 Foundations of Recreation & Leisure S&H
___ 3 HPER-R 231 Careers in Leisure Service
___ 3 HPER-R 237 Computers in PRST
___ 3 HPER-R 266 Recreation Facilities Mgmt
___ 3 HPER-R 270 Inclusive Recreation Services
___ 3 HPER-R 272 Recreation Activity Leadership Methods
___ 1 HPER-R 301 Preparation for Internship
___ 3 HPER-R 340 Leisure in Modern Society
___ 14 HPER-R 363 Professional Internship
___ 3 HPER-R 367 Event Planning & Program Development
___ 3 HPER-R 441 Legal Aspects of Recreation
___ 3 HPER-R 490 Research & Evaluation
___ 320 Hrs Field Experience---Date Completed ___ / ___ / ___

Tourism Management Specialization (33 credits)
___ 3 HPER-R 236 Introduction to Tourism (C min)
___ 3 HPER-R 252 Introduction to Lodging Management
___ 3 HPER-R 326 Customer Service & Media Relations
___ 3 HPER-R 350 Sustainable Tourism
___ 3 HPER-R 351 Convention Mgt/Mtg Planning (C min)
___ 3 HPER-R 422 Marketing for Leisure Services
___ 3 HPER-R 451 Fiscal Mgmt Leisure Service
___ 3 HPER-R 468 Strategic Planning for Rec & Tourism Orgs
___ 3 HPER-R 471 Human Resource Management
___ 6 Foreign Language

Professional Electives (Complete 9 credits from the following.)
___ 3 HPER-R 283 Recreation Based GIS
___ 3 HPER-R 352 Resort Management
___ 3 HPER-R 372 Interpretation & Tour Guiding
___ 3 HPER-R 423 Visitor Behavior
___ 3 HPER-R 429 Ecotourism: Administration & Mgmt
___ 3 HPER-R 455 International Meeting Planning

GENERAL EDUCATION 20-39
MAJOR 90
COMPLETE A MINIMUM OF 124 CREDITS FOR THIS DEGREE.

Visit the RPTS website at www.indiana.edu/~recpark
<table>
<thead>
<tr>
<th>Year</th>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td><strong>First Year</strong></td>
<td>HPER-R 160 Found of Rec &amp; Leisure (3)</td>
<td>HPER-R 231 Careers in Leisure Service (3)</td>
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<tr>
<td></td>
<td>ENG-W 131, Elem Comp. (3), or ENG-W 170 (3)</td>
<td>HPER-R 237 Computers in RPTS (3)</td>
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<td></td>
<td>Social &amp; Historical Studies GE course (3)</td>
<td>Arts &amp; Humanities GE course (3)</td>
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<td></td>
<td>Mathematical Modeling GE course (3-4)</td>
<td>World Languages &amp; cultures GE course (3)</td>
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<td>Foreign Language (3)</td>
<td>Foreign Language (3)</td>
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NOTE: A student needs to average 16 hours per semester to graduate in 8 semesters (124 credit hours)

**TOTAL:** 30 - 31 crs

| **Second Year** | HPER-R 236 Tourism & Commercial Rec (3)                                     | HPER-R 252 Intro to Lodging Management (3)                                    |
|                | HPER-R 270 Inclusive Recreation Services (3)                                | HPER-R 266 Mgmt of P&R Facilities (3)                                         |
|                | Natural & Mathematical Sciences GE course (5-6)                              | HPER-R 272 Rec Act Leadership Methods (3)                                     |
|                | Social & Historical Studies GE course (3)                                   | World Languages & Cultures GE course (3)                                      |

**TOTAL:** 29-30 crs

| **Third Year** | HPER-R 326 Cust Serv & Media (3)                                            | HPER-R 301 Preparation for Internship (1)                                      |
|               | HPER-R 351 Convention Management/Planning (3)                               | HPER-R 340 Leisure in Modern Society (3)                                       |
|               | HPER-R 367 Event Planning & Progrm Development (3)                           | HPER-R 350 Sustainable Tourism (3)                                             |
|               | HPER-R 390 Statistics or stats equivalent (3)                               | HPER-R 441 Legal Aspects of Rec. Parks, Tourism & Sport Management (3)        |
|               | Professional Elective (3)                                                   | HPER-R 451 Fiscal Management (3)                                               |
|               | Elective (1-3 - if needed for credit hour req.)                             | Professional Elective (3)                                                     |

**TOTAL:** 32-34 crs

| **Fourth Year** | HPER-R 422 Marketing for Leisure Services (3)                              | HPER-R 363 Internship (14)                                                    |
|                | HPER-R 468 Strategic Plang for Rec & Tourism Orgs (3)                       | NOTE: The Professional Internship (R363) can be taken any time after the first semester of the junior year. The academic map and benchmarks will need to be adjusted to fit the semester the internship is taken. It is generally recommended the internship be taken prior to the last academic year or semester. It is common for it to be taken during the summer. |
|                | HPER-R 471 HR Management (3)                                                |                                                                 |
|                | HPER-R 490 Research and Evaluation (3)                                      |                                                                 |
|                | Professional Elective (3)                                                   |                                                                 |
|                | Elective (1-3 - if needed for credit hour req.)                             |                                                                 |

NOTE: 320 hours field experience also required.

**TOTAL:** 29-32 crs

**OVERALL TOTAL:** 124 crs
Tourism Management

Students focused on the tourism management specialization prepare to enter the world's largest and most diverse industry. Tourism is the business of attracting and catering to the needs and expectations of visitors. Although the tourism industry includes transportation, travel brokers, and food and lodging, students in this program focus on the marketing and management of tourist facilities and destinations. These include government tourism divisions, hotels, resorts, convention centers, theme parks, visitor centers, cruises, and airlines. Due to its global significance, tourism often involves practices in the international arena. The program therefore offers overseas courses and trips that allow students to explore a multicultural learning landscape.

Career possibilities include:

- Commercial settings, which offer positions in meeting planning, special event planning, adventure travel, hospitality, resort services, conference services, and theme park group coordination
- Military recreation, which supports 250,000 full-time employees with 10,000,000 users at 900 locations within the United States and 350 overseas locations. Positions within travel services are available on all types of military bases - Air Force, Army, Navy and Marine
- Cities and states, which offer opportunities within visitor and convention bureaus
- States, which offer positions in visitor marketing and research divisions, as well as university conference bureaus