I. REQUIRED CORE COURSES (12 credits)

   3 BUS-A 200 Foundations of Accounting
   or BUS A 201 Intro to Financial Acct
   or BUS-A 202 Intro to Managerial Accounting
   or BUS-F 260 Personal Finance

   3 SPH-M 211 Introduction to Sport Management

   3 SPH-M 318 Management of the Sport Enterprise (P: M 211)

   3 SPH-M 418 Sport Marketing (P: M 211; BUS F 260 or BUS A 200 or BUS A 201 or A 202)

II. SPECIALIZED ELECTIVES (9 credits)

Select 9 credit hours from the following:

   3 SPH-C 329 Issues in Sport Communication (P: M 211)
   3 SPH-M 328 Issues in Intercollegiate Athletics (P: M 211)
   3 SPH-M 411 Legal Issues in Sport Settings (P: M 211)
   3 SPH-M 415 Sport Promotion & Public Relations
   3 SPH-M 423 Financial Principles of Sport (P: M 211)
   3 SPH-M 426 Sport Sales (P: M 211)
   3 SPH-M 428 Strategic Management in the Sport Industry (P: M 211, M 318)

III. RECOMMENDED (not required)

   1-3 SPH-M 495 Practicum in Sport Studies (P: 2.3 CGPA)

It is the student’s responsibility to check with their school/degree unit to determine whether this minor may be officially recorded on the transcript. The various schools/degree units on the Bloomington campus may limit the number of credit hours allowed outside their school that will count toward a degree. Students should check with an advisor in their school for information about minor rules. Some schools/degree units require a minimum grade of C- in each minor course in addition to the usual overall GPA of 2.0 in all minor course work.

The School of Public Health-Bloomington will provide a letter or certificate indicating completion of the minor to students whose school will not allow this minor to be officially listed on the student’s transcript.

This section to be completed by a Department of Kinesiology advisor.

Student Name ___________________________ Student ID Number __________________

Advisor Approval ___________________________ Date __________________